## 2013 Wholesale Catalog

# Aquaponic SOURCE™

## Control your food



Get educated Bu

Build a system

## Run a system



Aquaponic Systems • Plumbing Kits • Supplies • Educational Materials



# **MEET THE FACE OF** MONSTER NUTRIENTS.





### About Us

The Aquaponic Source was started in Boulder, Colorado in November 2009 by Sylvia and Alan Bernstein. Sylvia, the company President, is a life-long gardener and has been professionally involved in aquaponics and hydroponics since 2003. She is the author of Aquaponic Gardening: A Step by Step Guide to Growing Fish and Vegetables Together. She also runs the Aquaponic Gardening Community, the largest online community site in North America dedicated to aquaponic gardening, and is the co-founder and former Vice Chairman of the Aquaponics Association.

Alan is a former partner with McKinsey & Company and the Information Consulting Group and held senior positions at SystemHouse, Netigy and Andersen Consulting. He handles all the CFO and COO work for The Aquaponic Source and is responsible for generally keeping Sylvia out of trouble.

### Our Mission

Our mission is to empower people to grow their own fish and vegetables in their homes and schools.

### **Our Values**

**Customers**—It is only through our customers that we can drive toward our vision to spread aquaponics gardening throughout North America. While we cannot guarantee that every fish will live and every plant will be healthy, we can guarantee that our customers will find us totally committed to their aquaponics experience and that we will provide the products and services to make our customers successful.

**Aquaponics**—We are deeply committed to the advancement of aquaponics as a sustainable growing methodology. We believe that it is one of the cornerstones of the future of world agriculture and we work tirelessly to spread that word.

**Environment**—We want to make the planet a better place through our products. Aquaponics growing through its very nature is sustainable and water-wise, and we need to be sure our products reinforce that legacy. To that end we are committed to seeking out earth-friendly products, materials and processes whenever possible.

### Our Location

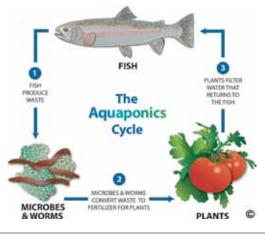
Our 7600 sq ft facility is located at 1860 Lefthand Circle, Suite E, Longmont, Colorado 80501, just 15 minutes NE of Boulder or 45 minutes north of Denver. We have a retail show room, classroom facilities, and R&D center. Come visit us!



# Control your food

### What is Aquaponics?

Aquaponics is the marriage of aquaculture (raising fish) and hydroponics (the soilless growing of plants) that grows fish and plants together in one integrated system. The fish waste provides an organic food source for the growing plants and the plants provide a natural filter for the water the fish live in. The third participants are the microbes (nitrifying bacteria) and composting red worms that thrive in the growing media. They do the job of converting the ammonia from the fish waste first into nitrites, then into nitrates and the solids into vermicompost that are food for the plants. In combining aquaculture and hydroponic systems, aquaponics capitalizes on the benefits and eliminates the drawbacks of each.

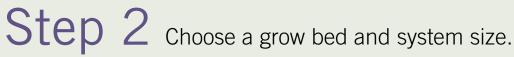


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## AquaBundance® Aquaponics Systems

AquaBundance systems are complete with everything needed to start a journey into fresh, organic produce and fish without the hassle, expense and risk of doing it from scratch. Each AquaBundance system is designed and fully tested by the engineering team of The Aquaponic Source. The systems come with outstanding, user-tested assembly instructions and are manufactured with pride in the USA using the highest quality food and fish safe materials. To insure the satifaction of our customers, all AquaBundance systems are backed by a 100% satisfaction guarantee.





Step 3

### Step 1 Choose a system style.



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Tote 1 or 3 grow beds



Choose the options.

**Space Saver** 

Color and hanging bar options



Tote No options available

## AquaBundance® Modular Systems

Fully expandable. If you are on a tight budget or about to build a larger greenhouse you can start with two grow beds and add up to six more for a total of eight per system.

Grow edible fish to plate size. According to the UN's Food and Agriculture Organization (FAO) the average person eats 37 pounds of fish per year. A 200 gallon AguaBundance Modular fish tank will produce 40 pounds of fish per year. You can replace all the fish you would normally buy at the fish counter with this system.

Fish tank water level stays constant. We use the CHOP2 time-tested design principles. CHOP stands for Constant Height,



One Pump. What this means to you is through the use of sump tanks we are able to keep the water level in the fish tank at the same height at all times, creating a safe and stress-free environment for the fish. It also means that there is only one pump driving your entire system, no matter how big, saving on both maintenance and electricity.

Flexible grow bed widths to meet any space constraints. With three sizes of grow beds, from the 28" wide Sleek grow beds to the 47" wide Bountiful grow beds you can select the perfect configuration to meet your needs.

### **HOW TO ORDER**

#### AquaBundance Aquaponic Systems

**1.** Fill out the AquaBundance Aquaponic Systems Order Form (approved retailers receive order form via email), or send a Purchase Order

**2.** Return form or PO via email to: sales@TheAquaponicSource.com or fax to 866-920-3746

> Aquaponics Store Wholesale Products

**1.** Log in to your account on TheAquaponicStore.com

2. Go to the Retailers Only section and click on Wholesale Products

### Using Aquaponics Store **Drop Ship**

**1.** Log in to your account on TheAquaponicStore.com

**2.** Go to the Retailers Only section and click on Drop Ship Products

3. At check out, use your information for the billing info and your customer's information for shipping

### **Choose your system style by chosing** the grow bed that works best for you.

### Easy Reach Grow Beds

UPC

ITEM NO.

- Extra durable food safe, UV protected HDPE plastic
- Interior dimensions—12" deep, 34" long by 34" wide
- Exterior dimensions—13" deep, 40" long by 40" wide
- Pre-drilled to accept our high-quality bulkhead fittings for your siphons
- Allow 6" between grow beds-two bed system requires 86" of width by 40" of depth

AquaBundance Modular EasyReach System	Grow Area	Fish Tank Size	Annual Fish Harvest	No. of Sumps	Pump Size
AB Mod EasyReach—2 Bed	16 sq ft	200 gal	40 lbs	1	550 gph
AB Mod EasyReach—3 Bed	24 sq ft	200 gal	40 lbs	1	550 gph
AB Mod EasyReach—4 Bed	32 sq ft	200 gal	40 lbs	2	1000 gph
AB Mod EasyReach—5 Bed	40 sq ft	200 gal	40 lbs	2	2175 gph
AB Mod EasyReach—6 Bed	48 sq ft	200 gal	40 lbs	2	2175 gph
AB Mod EasyReach—7 Bed	56 sq ft	200 gal	40 lbs	3	2175 gph
AB Mod EasyReach—8 Bed	64 sq ft	200 gal	40 lbs	3	2175 gph

### DESCRIPTION

TPDAS302W	713757747424	AquaBundance Modular Easy-Reach Aquaponics System—2 Bed
TPDAS303W	713757747523	AquaBundance Modular Easy-Reach Aquaponics System—3 Bed
TPDAS304W	713757747622	AquaBundance Modular Easy-Reach Aquaponics System—4 Bed
TPDAS305W	713757747721	AquaBundance Modular Easy-Reach Aquaponics System—5 Bed
TPDAS306W	713757747820	AquaBundance Modular Easy-Reach Aquaponics System—6 Bed
TPDAS307W	713757747929	AquaBundance Modular Easy-Reach Aquaponics System—7 Bed
TPDAS308W	713757748025	AquaBundance Modular Easy-Reach Aquaponics System—8 Bed

### **Sleek** Grow Beds



- Thick <sup>1</sup>/<sub>4</sub>" food safe, UV protected PE plastic • 12" deep, 28" wide and 44" long, giving approximately 8 sq. ft. of growing space
- Includes matching media guard
- Features grip handles at either end large enough to fit two adult hands

AquaBundance Modular Sleek System	Grow Area	Fish Tank Size	Annual Fish Harvest	No. of Sumps	Pump Size
AB Mod Sleek—2 Bed	16 sq ft	200 gal	40 lbs	1	550 gph
AB Mod Sleek—3 Bed	24 sq ft	200 gal	40 lbs	1	550 gph
AB Mod Sleek—4 Bed	32 sq ft	200 gal	40 lbs	2	1000 gph
AB Mod Sleek—5 Bed	40 sq ft	200 gal	40 lbs	2	2175 gph
AB Mod Sleek—6 Bed	48 sq ft	200 gal	40 lbs	2	2175 gph
AB Mod Sleek—7 Bed	56 sq ft	200 gal	40 lbs	3	2175 gph
AB Mod Sleek—8 Bed	64 sq ft	200 gal	40 lbs	3	2175 gph

	ITEM NO.	UPC	DESCRIPTION
	TPDAS502W	713757748124	AquaBundance Modular Sleek Aquaponics System—2 bed
_	TPDAS503W	713757748223	AquaBundance Modular Sleek Aquaponics System—3 bed
	TPDAS504W	713757748322	AquaBundance Modular Sleek Aquaponics System—4 bed
	TPDAS505W	713757748421	AquaBundance Modular Sleek Aquaponics System—5 bed
	TPDAS506W	713757748520	AquaBundance Modular Sleek Aquaponics System—6 bed
	TPDAS507W	713757748629	AquaBundance Modular Sleek Aquaponics System—7 bed
	TPDAS508W	713757748728	AquaBundance Modular Sleek Aquaponics System—8 bed

### **Bountiful** Grow Beds



- wide wide
- fittings for your siphons
- Allow 6" between grow beds

AquaBundance Modular Bountiful System	Grow Area	Fish Tank Size	Annual Fish Harvest	No. of Sumps	Pump Size
AB Mod Bountiful—2 Bed	24 sq ft	200 gal	40 lbs	1	550 gph
AB Mod Bountiful—3 Bed	36 sq ft	200 gal	40 lbs	2	800 gph
AB Mod Bountiful—4 Bed	48 sq ft	200 gal	40 lbs	2	1000 gph
AB Mod Bountiful—5 Bed	60 sq ft	300 gal	60 lbs	3	2175 gph
AB Mod Bountiful—6 Bed	72 sq ft	300 gal	60 lbs	3	2175 gph
AB Mod Bountiful—7 Bed	84 sq ft	300 gal	60 lbs	4	2175 gph
AB Mod Bountiful—8 Bed	96 sq ft	300 gal	60 lbs	4	2175 gph

ITEM NO.	UPC	DESCRIPTION
TPDAS402W	713757746724	AquaBundance Modular Bountiful Aquaponics System—2 Bed
TPDAS403W	713757746823	AquaBundance Modular Bountiful Aquaponics System—3 Bed
TPDAS404W	713757746922	AquaBundance Modular Bountiful Aquaponics System—4 Bed
TPDAS405W	713757747028	AquaBundance Modular Bountiful Aquaponics System—5 Bed
TPDAS406W	713757747127	AquaBundance Modular Bountiful Aquaponics System—6 Bed
TPDAS407W	713757747226	AquaBundance Modular Bountiful Aquaponics System—7 Bed
TPDAS408W	713757747325	AquaBundance Modular Bountiful Aquaponics System—8 Bed

**Aquaponics Systems** 

- Lip at 1.5" below top rim indicates "dry zone"
- Color options: Terracotta Light Grey

• Extra durable food safe, UV protected HDPE plastic • Interior dimensions: 12" deep, 43" long by 43"

Exterior dimensions: 13" deep, 48" long by 48"

• Pre-drilled to accept our high-quality bulkhead

### Modular System Kits Include...

### Grow Beds (various styles)



Fish Tank -33" deep, grey, PE plastic, food-safe, UV protected



Sump Tank(s)—72"x24"x18.5" grey, PE plastic, food-safe, UV protected



**Pump**—high quality, magnetic drive submersible pump, plus spare pump as a backup



**Aerator**—air pump, complete with air tubing and air stones



### Bell Siphons and Media Guards

### **Plumbing Fittings**

3" PVC for long siphon return runs (1" and 2" PVC required for other plumbing connections is not included).

### **Assembly/Operations Manual**



Accessory Kit—Aquaponic Gardening Book, API Master Aquarium Test Kit, AquaCycle Fish-less Cycling Kit, Digital Tank Thermometer

Optional Grow Bed Stands

## AquaBundance<sup>®</sup> SpaceSaver Systems

### **Designed for Year-Round Gardening**

- No width greater than 28"- fits through all exterior doorways
- Table designed to accept optional, matching Hanging Bar for grow lights and trellising tall plants
- Handles and castors on the table, and handles on the fish tank and grow bed for easy for lifting and transporting
- 7.5 cubic feet of plant growing space

### **Designed for the Home**

- Elegant Asian styling
- Furniture grade, high-gloss black piping (no PVC print)
- Table and hanging bar made of high grade, powder coated stainless steel

### Designed for Durability

- Rotational molded <sup>1</sup>/<sub>4</sub>" thick, UV-protected, food-safe PE plastic—will not bow with heat and weight
- 1<sup>1</sup>/<sub>2</sub>", 14-gauge, powder-coated square steel tubing
- Black, furniture-grade PVC won't break down in outdoor heat
- Made entirely in the USA

### The Grow Bed

- Extra thick 1/4" food safe, UV protected PE plastic designed to never bow under the heat and weight of outdoor aquaponic gardening
- 12" deep, 44" long by 28" wide, giving approximately 7.5 sq. ft. of growing space when you subtract the area for the media guard
- Includes media guard, designed to accept both flood and drain and siphon plumbing fixtures
- Features grip handles at either end large enough to fit two adult hands
- Lip at 1<sup>1</sup>/<sub>2</sub>" below the top rim to indicate the "dry zone"
- Comes in 2 colors—light grey and terracotta

### Add a second grow bed now or at a later date!

### The Self-Aerating Fish Tank

- Extra thick <sup>1</sup>/<sub>4</sub>" food safe, UV protected PE plastic designed to never bow under the heat and weight of outdoor aquaponic gardening
- Includes a 400 gallon per hour, 45 watt pump
- 19" deep, 43" long by 22" wide, supporting approximately 60 gallons of water

- Includes black, furniture grade PVC plumbing and fittings, with aeration holes for extra oxygenation in the fish tank
- Includes <sup>3</sup>/<sub>4</sub>" flexible vinyl black tubing to connect to the grow bed fittings with extra length so the tank can either be directly under the bed or not
- Features grip handles at either end large enough to fit two adult hands
- Color options: Light Grey, Terracotta

### The Rolling Table

(and optional hanging bar)

- 1½", 14 gauge powder coated black square steel tubing
- Partially welded, the rest is easily assembled with heavy duty bolts and lock-nuts (included) 33" high, 50" long, and 34" wide
- Includes handles and 4 heavy duty casters for easy moving
- Accepts optional hanging bar accessory for hanging grow lights and trellising tall plants

ITEM NO.	UPC	DESCRIPTION
TPDAS101W	713757746625	AquaBundance SpaceSaver Aquaponics System 1-Bed
TPDAS108W	713757742924	AquaBundance SpaceSaver Aquaponics System 2-Bed

### SpaceSaver System Kits Include...



**Digital tank** thermometer, pump timer, API Master Test Kit. "Aquaponics Explained "video, illustrated

instructions.

## AquaBundance® Tote Systems

AquaBundance Tote systems are made from recycled IBC (Intermediate Bulk Container) shipping containers, making them the most green of our aquaponics systems. AquaBundance Tote systems also give you unparalleled growing space for the money with large 48" x 40" grow beds and up to a 275 gallon fish tank.

- Clean, pre-cut containers guaranted to have previously held food-safe material
- AquaBun AquaBun
- Grow beds and fish tank for single-bed system trimmed with PVC to eliminate sharp edges
- Features metal tube framing for strength
- · Fish tanks include an aeration bar and a bottom drain
- Sump tank in the 3-bed system great for raising fingerlings
- Each grow bed includes a bell siphon for reliable drainage
- Perfect for outdoors, greenhouses, garages and basements

### The Grow Beds

- Cut from the end of a recycled IBC tote
- Metal tube framed for added strength



- Interior dimensions: 37' wide x 45" long x 14" deep Exterior dimensions: 40" wide x 48" long x 23<sup>1</sup>/<sub>2</sub>" tall
- · Pre-drilled to accept our high-quality siphons

### The Fish Tank

### **200-gallon tank** (1-Bed tote system)

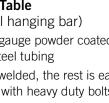
- Interior dimensions: 37" wide x 45" long x 25" deep
- Exterior dimensions: 40" wide x 48" long x 32" tall
- This size tank will grow approximately 40 edible fish up to plate size annually
- Includes drain at bottom of tank
- 275-gallon tank (3-Bed tote system)
- Interior dimensions: 37" wide x 45" long x 39" deep
- Exterior dimensions: 40" wide x 48" long x 46" tall
- This size tank will grow approximately 55 edible fish up to plate size annually.
- An aeration bar is included to provide constant oxygenation to the fish tank.
- Includes drain at bottom of tank

### The Sump Tank (for 3-bed system only)

- Interior dimensions: 37" wide x 45" long x 18" deep
- Exterior dimensions: 40" wide x 48" long x 25" tall
- Ideal for raising fingerlings or as a nursery/hospital tank

Note: Tote systems exposed to direct sunlight must be painted.





optional

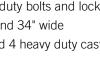
hanging

bar (light

fixture not

included)









Aquaponics Systems

Made from fully cleansed IBC totes previously used to store only food-grade materials

Product	Grow Area	Exterior Grow Bed	Fish Tank Size	Annual Fish Harvest	No. of Sumps	Pump Size
ndance Tote—1 Bed	12 sq ft	40"x48"	200 gal	40 lbs	0	550 gph
ndance Tote—3 Bed	36 sq ft	40"x48"	275 gal	50 lbs	1	800 gph

### The Plumbing

- Appropriately sized, magnetic drive, submersible pump
- Oxygenation bar
- Air pump for additional tank oxygenation 4 outlet pump for the 200 gallon fish tank, with 20 feet of air tubing and four 6" air stones

6 outlet commercial air pump for the 275 gallon fish tank, 28 feet of air tubing and six 6" air stones

- Bell siphons and media guards
- Plumbing Fittings—we've included all the bulkhead and plumbing fittings you will need for your system. We've even included a few extra pieces to give you maximum flexibility in laying out your system.

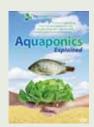
ITEM NO.	UPC	DESCRIPTION
TMFJJ001W	713757742528	AquaBundance Modular Tote Aquaponics System 1-Bed
TMFJJ002W	713757742627	AquaBundance Modular Tote Aquaponics System 3-Bed

### Tote System Kits Include...



**Digital tank** thermometer, API Master Test Kit, medium cycling kit, "Aquaponics Explained" video, illustrated instructions.













## A Complete Guide to AquaParts<sup>™</sup> Plumbing Kits

### Timer-Based Grow Bed Drainage



This is the easiest of our kits to assemble. Our Aqua-Parts T1 and T2 kits come with ¾" fittings and tubing, and a timer, so you can set up your aquaponics system in minutes. Choose this kit type if you have a grow bed(s) that is (are) less than 12" deep.

### Siphon-Based Grow Bed Drainage



Siphons are cool! We even include one siphon with a View Window with each of our siphon based Aqua-Parts Kits (S1, S2, SS2, or SS3) so you can watch the physics up close. Plus you can say good-bye to timers, which can fail, and your pump will thank you for not turning it on and off, which can shorten its life. All of our siphon-based kits require grow beds that are at least 12" deep.

### Why might you need a sump tank?

You should use a sump tank as soon as the volume of your grow bed(s) exceeds the volume of your fish tank. Why? Well, let's take the example of a 100 gallon fish tank and a grow bed that

also holds 100 gallons when empty. Once you fill that grow bed with grow media it will hold about 40% of its original volume, or 40 gallons of water. So now, every time you fill (or "flood") your grow bed you will be drawing 40 gallons of water from your 100 gallon fish tank. Not too bad.

Now let's add a second 100 gallon grow bed. With two 100-gallon grow beds, you will be drawing 80 gallons of water from your 100 gallon fish tank! Your fish won't be too happy about losing 80% of their aquatic home every time you flood the grow beds. At this point you need to install a sump tank.

We have two AguaParts Sump-Tank Kits from which to chooseeither SS2 or SS3. These kits route the water flow in and out of a sump tank so the fish tank remains at a constant height. With a sump-based kit, you can expand the ratio of your grow bed(s) volume to your fish tank volume all the way up to 3:1.

### Fitting Sizes

Sump-based AquaParts Kits use 1" PVC plumbing parts, non-sump-based kits use <sup>3</sup>/<sub>4</sub>" plumbing parts and flexible vinyl tubing.



### AquaParts T1 Plumbing Kit 1-Bed Timer-based Grow Bed Drainage

All the plumbing parts you need to build a thriving aquaponic system out of any equally sized grow bed and fish tank. Kit includes: links to 7 private videos, step-by-step instructions, grounded 15-minute increment timer, vinyl tubing, and all the valves, bulkheads, t-connectors, and elbows you will need.

Size: T1 Item No: CWHAS018W UPC: 713757743327 Minimum Qty: 2 Weight: 5 lbs. 12 oz.

### AquaParts S1 Plumbing Kit 1-Bed Siphon-based Grow Bed Drainage

All the plumbing parts you need to build a thriving aquaponic system out of any equally sized grow bed and a fish tank. Kit includes: links to 8 private videos, step-by-step instructions, bell siphon, complete with media guard and view window, vinyl tubing, and all the valves, bulkheads, t-connectors, and elbows you will need.

### AquaParts T2 Plumbing Kit 2-Bed Timer Based Grow Bed Drainage

All the plumbing parts you need to build a thriving aquaponic system out of two grow beds and a fish tank. Kit includes: links to 7 private videos, step-by-step Instructions, grounded 15-minute increment timer, vinyl tubing, and all the valves, bulkheads, t-connectors, and elbows you will need.

Size: T1 Item No: CWHAS019W UPC: 713757743525 Minimum Qty: 2 Weight: 8 lbs. 8 oz.

### AquaParts S2 Plumbing Kit 2-Bed Siphon-based Grow Bed Drainage

All the plumbing parts you need to build a thriving aquaponic system out of any two grow beds and a fish tank. Kit includes: links to 8 private videos, step-by-step instructions, 2 bell siphons (one with view window) complete with media guards, vinyl tubing, and all the valves, bulkheads, t-connectors, and elbows you will need.

Size: S2 Item No: CWHAS017W UPC: 713757743723 Minimum Qtv: 2 Weight: 13 lbs.

(includes plumbing for a sump tank) All the plumbing parts you need to build a thriving aquaponic system out of any two grow beds, a sump, and a fish tank. Kit includes: links to 11 private videos, step-by-step Instructions, 2 bell siphons (one with view window) complete with media guards, and all the valves, bulkheads, t-connectors, and elbows you will need.

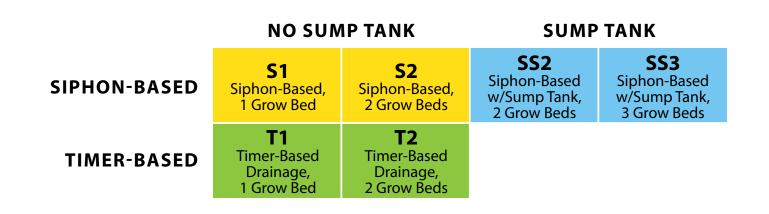
Size: SS2 Item No: CWHAS020W UPC: 713757743921 Minimum Qty: 1 Weight: 23 lbs. 4 oz.

### AquaParts SS3 Plumbing Kit 3-Bed Siphon Based Grow Bed Drainage

(includes plumbing for a sump tank) All the plumbing parts you need to build a thriving aquaponic system out of three grow beds, a sump and a fish tank. Kit includes: links to 11 private videos, step-by-step instructions, 3 bell siphons (one with view window) complete with media guards, and all the valves, bulkheads, t-connectors, and elbows you will need.

Size: SS3 Item No: CWHAS021W UPC: 713757749329 Minimum Qty: 1 Weight: 28 lbs. 4oz

## Which kit is best for you?



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Size: S1 Item No: CWHAS016W UPC: 713757749121 Minimum Qty: 2 Weight: 7 lbs. 5 oz.

AquaParts SS2 Plumbing Kit 2-Bed Siphon Based Grow Bed Drainage

### Deluxe AquaParts Plumbing Kits Include...



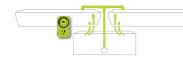
AquaParts T1 Deluxe Plumbing Kit 1-Bed Timer-based Grow Bed Drainage

Kit includes: links to 7 private videos, step-by-step instructions, grounded 15-minute increment timer, vinyl tubing, and all valves, bulkheads, t-connectors, and elbows you will need. PLUS: API Master Test Kit to monitor your pH, ammonia, nitrite, and nitrate levels during system startup and beyond; "Aquaponics Explained" video with 4 hours of instruction; a digital thermometer; AquaCycle Cycling Kit for establishing nitrifying bacteria; AquaUp and AquaDown pH for maintaining optimal pH. Size: T1 Deluxe Item No: CWHAS025W UPC: 713757743426 Minimum Qty: 1 Weight: 10 lbs. 14 oz.

AquaParts S1 Deluxe Plumbing Kit 1-Bed Siphon-based Grow Bed Drainage

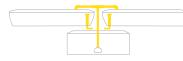


Kit includes: links to 8 private videos, step-by-step instructions, bell siphon, complete with media guard and view window, vinyl tubing, and all valves, bulkheads, t-connectors, and elbows you will need. PLUS: API Master Test Kit to monitor your pH, ammonia, nitrite, and nitrate levels during system startup and beyond; "Aquaponics Explained" video with 4 hours of instruction; a digital thermometer; AquaCycle Cycling Kit for establishing nitrifying bacteria; AquaUp and AquaDown pH for maintaining optimal pH. Size: S1 Deluxe Item No: CWHAS023W UPC: 713757749220 Minimum Qty: 1 Weight: 13 lbs. 8 oz.



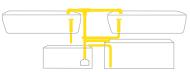
AquaParts T2 Deluxe Plumbing Kit 2-Bed Timer Based Grow Bed Drainage

Kit includes: links to 7 private videos, step-by-step Instructions, grounded 15-minute increment timer, vinyl tubing, and all valves, bulkheads, t-connectors, and elbows you will need. PLUS: API Master Test Kit to monitor your pH, ammonia, nitrite, and nitrate levels during system startup and beyond; "Aquaponics Explained" video with 4 hours of instruction; a digital thermometer; AquaCycle Cycling Kit for establishing nitrifying bacteria; AquaUp and AquaDown pH altering additives for maintaining optimal pH levels. Size: T2 Deluxe Item No: CWHAS026W UPC: 713757743624 Minimum Qty: 1 Weight: 15 lbs.



AquaParts S2 Deluxe Plumbing Kit 2-Bed Siphon-based Grow Bed Drainage Kit includes: links to 8 private videos, step-by-step instructions, 2 bell siphons (one with view window)

complete with media guards, vinyl tubing, and all valves, bulkheads, t-connectors, and elbows you will need. PLUS: API Master Test Kit to monitor your pH, ammonia, nitrite, and nitrate levels during system startup and beyond; "Aquaponics Explained" video with 4 hours of instruction; a digital thermometer; AquaCycle Cycling Kit for establishing nitrifying bacteria; AquaUp and AquaDown pH for maintaining optimal pH. Size: S2 Deluxe Item No: CWHAS024W UPC: 713757743822 Minimum Qty: 1 Weight: 19 lbs. 3 oz.



AquaParts SS2 Deluxe Plumbing Kit 2-Bed Siphon Based Grow Bed Drainage (includes plumbing for a sump tank)

Kit includes: links to 11 private videos, step-by-step Instructions, 2 bell siphons (one with view window) complete with media guards, and all valves, bulkheads, t-connectors, and elbows you will need. PLUS: API Master Test Kit to monitor your pH, ammonia, nitrite, and nitrate levels during system startup and beyond; "Aquaponics Explained" video with 4 hours of instruction; a digital thermometer; AquaCycle Cycling Kit for establishing nitrifying bacteria; AquaUp and AquaDown pH for maintaining optimal pH. Size: SS2 Deluxe Item No: CWHAS027W UPC: 713757744027 Minimum Qty: 1 Weight: 26 lbs. 12 oz.



AquaParts SS3 Deluxe Plumbing Kit 3-Bed Siphon Based Grow Bed Drainage (includes plumbing for a sump tank)

Kit includes: links to 11 private videos, step-by-step instructions, 3 bell siphons (one with view window) complete with media guards, and all valves, bulkheads, t-connectors, and elbows you will need. **PLUS:** API Master Test Kit to monitor your pH, ammonia, nitrite, and nitrate levels during system startup and beyond; "Aquaponics Explained" video with 4 hours of instruction; a digital thermometer; AquaCycle Cycling Kit for establishing nitrifying bacteria; AquaUp and AquaDown pH for maintaining optimal pH. Size: SS3 Deluxe Item No: CWHAS028W UPC: 713757749428 Minimum Qty: 1 Weight: 32 lbs. 13 oz.



### How Does a Bell Siphon Work?

Starting from the point of a drained grow bed, the grow bed will fill with water. When the water level reaches the top of the funnel inside the bell, water will start running through the siphon and out through the drain pipes and into your tank. Soon, the siphon will "fire." At this point, the water in your grow bed will be rapidly drawn through the siphon and the water level in your grow bed will rapidly drop all the way to the base of your grow bed. When this happens, air will enter the bell through the slits at the bottom of the bell, and the siphon will begin to "break." When the siphon breaks, water will stop flowing through the drain pipes. Since the pump is running continuously, water will immediately begin to fill the grow bed and the cycle will repeat—indefinitely.

### AquaParts Aquaponic Bell Siphon Kit

A Bell Siphon is an elegant way to drain your grow bed in a flood and drain aquaponics system without using a timer to turn your pump on and off. The kit includes step-by-step instructions, Bell Siphon and media guard.

Note: The design of this siphon assumes 12" of media depth. It will not work properly with less than 11" or more than 13".

Item: Bell Siphon Item No: CMFAS108W UPC: 713757749022 Minimum Qty: 4 Weight: 5 lbs. 10 oz.

Item: Bell Siphon with View Window Item No: CMFAS105W UPC: 713757744720 Minimum Qty: 4 Weight: 5 lbs. 13 oz.



### Why Use a Siphon?

No more timer. You will no longer need nor want a timer to control your pump.

Pump runs continuously. Pumps that run continuously suffer less wear and tear. This may result in a longer pump life.

More aeration. If you are diverting part of your water stream back into your fish tank for aeration (using an aeration bar, for example), using a siphon to drain your beds will increase the aeration you deliver to your fish tank (since aeration based on diverting a portion of the water stream only works while



your pump is running).

Educational opportunity. A bell siphon is loaded with basic physics and with our window at the top of the bell, you can watch the physics in action. This creates a great opportunity to teach

- ← Both kits include a media guard to keep media, plant roots and worms away from grow bed plumbing. It also creates a mediafree zone for easy maintenance of the plumbing inside the grow bed.
- ← The optional Bell Siphon with View Window lets you see the siphon in action.

students about partial vacuums, low pressure, pressure equalization, the impact of flow rates on siphon performance, and the force behind it all—gravity.





Scan this code to watch a Bell Siphon demonstraton!

## AquaStart<sup>™</sup> · AquaCycle<sup>™</sup> **Getting Started**

## Aqualron<sup>™</sup> · AquaUp<sup>™</sup> · AquaDown<sup>™</sup> System Additives



**Small** (Tank < 100 Gallons)



Medium (Tank 100-300 Gallons)



Large (Tank 300–500 Gallons)



Everything you need to get all the way through system start up. Kits include:

- API Master Test Kit to monitor your pH, ammonia, nitrite, and nitrate levels during system startup and beyond
- Registration for the Aquaponic Gardening Online Course with 5.5 hours of organized, fascinating learning content, 33 video/PowerPoint "mashup" presentations, 18 "Diving Deeper" articles, and 2 downloadable handy tracking charts.
- Digital tank thermometer
- AquaCycle Fish-less Cycling kit for establishing nitrifying bacteria and getting your plants off to a great start
- AquaUp and AquaDown pH altering additives for maintaining optimal pH levels

Product	Item #	UPC	Min. Qty.	Weight
Small (Tank < 100 Gallons)	AKIAS001AW	713757749923	2	4 lbs. 10 oz.
Medium (Tank 100–300 Gallons)	AKIAS001BW	713757750028	2	5 lbs.
Large (Tank 300–500 Gallons)	AKIAS001CW	713757750127	2	9 lbs.

### Aqualron

One of the few additives most aquaponics professionals agree needs to be regularly added to most aquaponics systems. For the treatment and prevention of yellow leaf (Chlorosis).

Product	Item #	UPC	Min. Qty.
Aqualron 8 oz.	AGSAS002W	713757740722	4
Aqualron 16 oz.	AGSAS001W	713757740623	4
Aqualron 2 lbs.	AGSAS003W	713757750523	4

### Stabilize Your System with Optimal pH!

To maximize plant growth, the pH of your aquaponic fish tank water should be 6.8–7.0. AquaUp and AquaDown are formulated to keep your system pH from reaching unacceptably high or low levels. Suitable for organic growing, and safe for plants and fish.



### AquaCycle Fish-less Cycling Kit

Fully cycle your system before adding fish. This technique, referred to as "fish-less cycling" has become a favorite of aquaponic gardeners worldwide because it completely eliminates the exposure of your fish to dangerous levels of ammonia and nitrites. Kits include:

- Detailed instructions
- Microbe-Lift nitrifying bacteria
- Powdered, soluble ammonia (no more searching for hard-to-find industrial products)
- Powdered, soluble seaweed to give your plants a strong start
- Data tracking chart so you can follow your system's progress and spot problems early

Product	Item #	UPC	Min. Qty.	Weight
Small (Tank < 100 Gallons)	ABAAS005W	713757750226	4	1 lbs. 4 oz.
Medium (Tank 100-300 Gallons)	ABAAS006W	713757750325	4	1 lbs. 9 oz.
Large (Tank 300-500 Gallons)	ABAAS007W	713757750424	4	2 llbs. 10 oz.

### AquaUp pH Raising Kit

Feeds your plants calcium and potassium as it safely raises pH

Product	Item #	UPC	Min. Qty.
AquaUp 1 lb.	AWCAS001W	713757745321	12
AquaUp 2 lb.	AWCAS002W	713757745420	4
AquaUp 5 lb.	AWCAS003W	713757745529	4

### AquaDown pH Lowering Agent

Feeds your plants phosphorus as it lowers pH

Product	Item #	UPC	Min. Qty.
AquaDown 8 oz.	AWCAS004W	713757745628	12
AquaDown 32 oz.	AWCAS005W	713757745727	4
AquaDown 1 gal.	AWCAS006W	713757745826	4





### System Additives

Weight	
10oz	
1lb 2oz	
2lb 5oz	



15



Weight

11 oz.

9 lb.

1 lb. 3 oz. 2 lb. 4 oz. 5 lb. 4 oz.

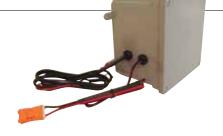




## AquaBackUp™ Backup Systems

Providing constant aeration to your fish tank is vital for the health of your fish. For that reason, we've created BatteryOn to give you peace of mind during power outages. When the BatteryOn control system senses a power failure, it switches power to a battery\* which you can use to power a DC aeration device or water pump. When electricity is restored, BatteryOn automatically disables the battery and any connected devices will stop. Of course, with the regular power now back on, your normal system air and water pumps will resume running.

ITEM NO.	UPC	DESCRIPTION	MIN. QTY	WEIGHT
AASAS001	713757746328	BatteryOn	1	2 lbs. 11 oz.
AASAS002	736211970749	BatteryOn Plus	1	7 lbs. 10 oz.



### **BatteryOn**<sup>™</sup>

The basic model detects when household AC power fails and instantly activates a battery. The battery can be used to power a backup aerator and/or a water pump. Just plug it into main power, connect it to an appropriately sized battery and to any battery-driven 12V device, like a 12V DC pump.

#### Not included:

- 12V DC Deep Cycle Marine Battery/s with the power storage capacity that you require
- Battery Box
- 12V DC Battery Charger
- 12V DC Pump



### BatteryOn Plus<sup>™</sup> with Integrated Charger

The BatteryOn Plus includes the BatteryOn elements PLUS a battery box sized to hold a marine "Series 24, 27, or 31" battery, *PLUS* an integrated battery charging system. All you have to do is install a marine, deep-cycle battery, connect any battery-driven DC device like 12V DC Pump, and plug in the main power cord.

#### Not included:

- 12V DC Deep Cycle Marine Battery, Series 24, Series 27 or Series 31
- 12V DC Pump

### Device run times\*\*

Approximately based upon battery size (Series 24, Series 27 or Series 31) and the amp draw of the DC device being powered

Device Load Draw	Series 24 Run Time	Series 27 Run Time	Series 31 Run Time
5 amps	18 hours	22 hours	26 hours
10 amps	7.7 hours	10 hours	11 hours
15 amps	4.3 hours	5.6 hours	6.5 hours
20 amps	2.9 hours	3.8 hours	4.5 hours
25 amps	2.3 hours	3.0 hours	3.4 hours

\* Battery not included because it is very heavy to ship, and we wanted to give you the choice of which battery size and quality to purchase. Series 24, Series 27 or Series 31 all fit well in the battery box provided with the BatteryOn Plus.

\*\*Run time based on a fully charged battery in good condition

## AquaNourish™ **Omnivorous Fish Feed**



### AquaNourish Stage 1—Fingerling

Fish Size: .5"–2.5" Pellet Size: .8 mm % Protein: 50%

Product	Item #	UPC	Min. Qty.	Weight
AquaNourish Fish Feed 5 lbs.	AFFSM001W	713757742726	4	5 lbs. 7 oz.

### AquaNourish Stage 2—Juvenile

Fish Size: 2.5"–4" Pellet Size: 1.7 mm % Protein: 40%

Product	Item #	UPC	Min. Qty.	Weight
AquaNourish Fish Feed 10 lbs.	AFFSM002W	713757742825	2	10 lbs. 9 oz.
AquaNourish Fish Feed 20 lbs.	AFFSM003W	713757743020	2	21 lbs.

### AquaNourish Stage 3—Intermediate

Fish Size: 4"–6" Pellet Size: 2.5 mm % Protein: 37%

Product	Item #	UPC	Min. Qty.	Weight
AquaNourish Fish Feed 10 lbs.	AFFSM004W	713757743129	2	10 lbs. 9 oz.
AquaNourish Fish Feed 20 lbs.	AFFSM005W	713757743228	2	21 lbs.

### AquaNourish Stage 4—Grow Out

Fish Size: 6"+ Pellet Size: 5 mm % Protein: 35%

Product	Item #	UPC	Min. Qty.	Weight
AquaNourish Fish Feed 10 lbs.	AFFSM006W	713757746427	2	10 lbs. 9 oz.
AquaNourish Fish Feed 20 lbs.	AFFSM007W	713757746526	2	21 lbs.



Control your food

Our multi-stage AquaNourish brand of omnivorous fish feed offers a high-quality, domestically produced feed specially formulated and sized for each stage of the growth of your fish.

# DVDs, Books + Courses

### Aquaponics Explained 2-DVD Set by Sylvia Bernstein

Learn not only how to build and operate your own home aguaponic system, but also how aguaponics came about, what types of aquaponic systems are currently available, and how they are being used in a global context. 4+ hours of instruction, 2 DVD set.

Product	Item #	UPC	Min. Qty.	Weight
5 DVDs	EVAAS010	713757741026	5	4 oz.



Aquaponic Gardening is the definitive do-it-yourself home manual, focused on giving you all the tools you need to create your own aquaponic system and enjoy healthy, safe, fresh, and delicious food all year round. Starting with an overview of the theory, benefits, and potential of aquaponics, the book goes on to explain: system location considerations and hardware components; the living elements (fish, plants, bacteria, and worms); putting it all together (starting and maintaining a healthy system).

Product	Item #	UPC	Min. Qty.	Weight
Single	EVAAS004	780865717015	3 books	1 lb. 8 oz.
Case	EVAAS005	780865717015	20 books	26 lbs.

### Aquaponic Gardening Education Set (Aquaponic Gardening Book + Online Course) by Sylvia Bernstein

The book "Aquaponic Gardening: A Step by Step Guide to Growing Fish and Vegetables Together" is now joined by an online course that brings the pages to life. Designed for the Udemy.com platform, the course is easy to follow, comprehensive, and fun. Course highlights:

- Watch anytime, anywhere
- Lifetime, unlimited access
- The most comprehensive aquaponic gardening training found anywhere
- 5½ hours of organized, fascinating learning content
- 33 Video/PowerPoint "Mashup" Presentations
- 18 "Diving Deeper" articles, plus two downloadable handy tracking charts

Product	Item #	UPC	Min. Qty.	Weight
Book + Course	IWSAS005W	713757744126	3	1 lb. 8 oz.

Aquaponics

Explained



### Aquaponics Curriculum

Our aquaponics curricula were developed over the course of a year working closely with a Colorado MESA (Math, Engineering, Science Elementary Achievement) School program. We created an engaging, fun set of lessons that also meet the Colorado Life Science Academic Standards and can be used to fulfill classroom science requirements.

Product	Item #	UPC
Introduction	ECUAS004W	713757744324
Complete	ECUAS003W	713757744225

### Introduction Curriculum Set

- 6 hours of lessons
- Features fun facts, diagrams, and charts
- Lessons include: Objectives, Materials List, Vocabulary, Discussion, Activities (art, science, and social studies), Assessments/Answer Key, and Extensions for students requiring more challenging work.
- Teacher Education: Access to an online course with 33 video/ PowerPoint classes with over 5.5 hours of content

### **Complete Curriculum Set**

- 24 hours of lessons
- Meets the Colorado Life Science Academic Standards
- Features fun facts, diagrams, and charts.
- 6 one-hour "Introduction" lessons + 18 one-hour "Complete" lessons, each containing a student section and a teacher section.
- Lessons include: Objectives, Materials List, Vocabulary, Discussion, Activities (art, science, and social studies), Assessments/Answer Key, and Extensions for those students requiring more challenging work.
- Teacher Education: "Aquaponic Gardening: A Step by Step Guide to Raising Vegetables and Fish Together" plus access to an online course with 33 video/PowerPoint classes and 5.5 hours of content.







Min. Qty.	Weight		
2	3 lbs.		
1	4 lbs. 8 oz.		



SPECIAL! 50% OFF THE COMPLETE AQUAPONICS CURRICULUM with the purchase of an AquaBundance Space Saver System

## Instant Aquaponics Create a Store

### Instant Aquaponic Store 4' Shelf Set

Become the go-to store for your area! Dedicate 4' for an Instant Aquaponic Store and we will list you on TheAquaponicSource.com as one of our Aquaponics Supplies locations.

AquaParts T1 Deluxe CWHAS025W 713757743426 1 10 lbs. 14 oz.   AquaParts T2 Deluxe CWHAS026W 713757743624 1 15 lbs.   AquaParts S1 Deluxe CWHAS023W 713757743622 1 19 lbs. 3 oz.   AquaParts S2 Deluxe CWHAS024W 713757744027 1 26 lbs. 12 oz.   AquaParts S3 Deluxe CWHAS028W 713757744027 1 26 lbs. 12 oz.   AquaParts S3 Deluxe CWHAS028W 713757744027 1 26 lbs. 12 oz.   AquaNourish Stage 15 lbs. AFFSM001W 713757742825 2 10 lbs. 9 oz.   AquaNourish Stage 20 lbs. AFFSM002W 71375774320 1 21 lbs.   AquaNourish Stage 310 lbs. AFFSM005W 713757743228 1 21 lbs.   AquaNourish Stage 410 lbs. AFFSM006W 71375774627 2 10 lbs. 9 oz.   AquaDown 8 oz. AWCAS005W 71375774528 12 11 oz.   AquaDown 32 oz. AWCAS005W 71375774528 12 1 los.   AquaDown 1 Gallon AWCAS002W 71375774529	Product	Item #	UPC	Qty.	Weight
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AquaNourish Stage 3 10 lbs.AFFSM004W713757743129210 lbs. 9 oz.AquaNourish Stage 3 20 lbs.AFFSM005W713757743228121 lbs.AquaNourish Stage 4 10 lbs.AFFSM006W713757746427210 lbs. 9 oz.AquaNourish Stage 4 20 lbs.AFFSM007W71375774626221 lbs.AquaDown 8 oz.AWCAS004W7137577456281211 oz.AquaDown 32 oz.AWCAS005W71375774572742 lbs. 8 oz.AquaUp 1 lb.AWCAS006W71375774582649 lbs.AquaUp 1 lb.AWCAS001W71375774582642 lbs. 4 oz.AquaUp 2 lbs.AWCAS002W7137577452042 lbs. 4 oz.Aqualor 8 oz.AGSAS002W7137577452941 lbs. 2 oz.Aqualor 1 foozAGSAS001W71375774072241 lbs. 2 oz.Aqualron 16ozAGSAS003W7137577502341 lbs. 2 oz.Aqualron 2 lbs.ABAAS005W7137577502341 lbs. 4 oz.AquaCycle SmallABAAS005W71375775022641 lbs. 4 oz.AquaCycle LargeABAAS007W7137577502442 lbs. 10 oz.Aquaponic Gardening BookEVAAS0171375774102654 oz.Aquaponics Explained DVDEVAAS0107137577402245 lbs. 10 oz.AquaParts Bell SiphonCMFAS108W7137577402245 lbs. 10 oz.	AquaNourish Stage 2 10 lbs.	AFFSM002W	713757742825	2	10 lbs. 9 oz.
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AquaCycle Large ABAAS007W 713757750424 4 2 lbs. 10 oz.   Aquaponic Gardening Book EVAAS004 780865717015 3 1 lbs. 8 oz.   Aquaponics Explained DVD EVAAS010 713757741026 5 4 oz.   AquaParts Bell Siphon CMFAS108W 713757749022 4 5 lbs. 10 oz.	AquaCycle Small	ABAAS005W	713757750226	4	1 lbs. 4 oz.
Aquaponic Gardening BookEVAAS00478086571701531 lbs. 8 oz.Aquaponics Explained DVDEVAAS01071375774102654 oz.AquaParts Bell SiphonCMFAS108W71375774902245 lbs. 10 oz.	AquaCycle Medium	ABAAS006W	713757750325	4	1 lbs. 9 oz.
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AquaParts Bell Siphon CMFAS108W 713757749022 4 5 lbs. 10 oz.	Aquaponic Gardening Book	EVAAS004	780865717015	3	1 lbs. 8 oz.
	Aquaponics Explained DVD	EVAAS010	713757741026	5	4 oz.
AquaParts Bell Siphon w/window CMFAS105W 713757744720 4 5 lbs. 13 oz.	AquaParts Bell Siphon	CMFAS108W	713757749022	4	5 lbs. 10 oz.
	AquaParts Bell Siphon w/window	CMFAS105W	713757744720	4	5 lbs. 13 oz.



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Instant Aquaponic Store 8' Shelf Set Dedicate 8' for an Instant Aquaponic Store and we will list you on TheAquaponicSource.com as one of our Aquaponics Supplies locations. 8 ft

Product	Item #	UPC	Qty.	Weight
AquaParts T1	CWHAS018W	713757743327	2	5 lbs. 12 oz.
AquaParts T2	CWHAS019W	713757743525	2	8 lbs. 8 oz.
AquaParts S1	CWHAS016W	713757749121	2	7 lbs. 5 oz.
AquaParts S2	CWHAS017W	713757743723	2	13 lbs.
AquaParts SS2	CWHAS020W	713757743921	1	23 lbs. 4 oz.
AquaParts SS3	CWHAS021W	713757749329	1	28 lbs. 4 oz.
AquaParts T1 Deluxe	CWHAS025W	713757743426	1	10 lbs. 14 oz.
AquaParts T2 Deluxe	CWHAS026W	713757743624	1	15 lbs.
AquaParts S1 Deluxe	CWHAS023W	713757749220	1	13 lbs. 8 oz.
AquaParts S2 Deluxe	CWHAS024W	713757743822	1	19 lbs. 3 oz.
AquaParts SS2 Deluxe	CWHAS027W	713757744027	1	26 lbs. 12 oz.
AquaParts SS3 Deluxe	CWHAS028W	713757749428	1	32 lbs. 13 oz.
AquaStart Small	AKIAS001AW	713757749923	2	4 lbs. 10 oz.
AquaStart Medium	AKIAS001BW	713757750028	2	5 lbs.
AquaStart Large	AKIAS001CW	713757750127	2	9 lbs.
AquaNourish Stage 1 5 lbs.	AFFSM001W	713757742726	4	5 lbs. 7 oz.
AquaNourish Stage 2 10 lbs.	AFFSM002W	713757742825	2	10 lbs. 9 oz.
AquaNourish Stage 2 20 lbs.	AFFSM003W	713757743020	1	21 lbs.
AquaNourish Stage 3 10 lbs.	AFFSM004W	713757743129	2	10 lbs. 9 oz.
AquaNourish Stage 3 20 lbs.	AFFSM005W	713757743228	1	21 lbs.
AquaNourish Stage 4 10 lbs.	AFFSM006W	713757746427	4	10 lbs. 9 oz.
AquaNourish Stage 4 20 lbs.	AFFSM007W	713757746526	2	21 lbs.
AquaDown 8 oz.	AWCAS004W	713757745628	4	11 oz.
AquaDown 32 oz.	AWCAS005W	713757745727	4	2 lbs. 8 oz.
AquaDown 1 Gallon	AWCAS006W	713757745826	4	9 lbs.
AquaUp 1 lb.	AWCAS001W	713757745321	12	1 lbs. 3 oz.
AquaUp 2 lbs.	AWCAS002W	713757745420	4	2 lbs. 4 oz.
AquaUp 5 lbs.	AWCAS003W	713757745529	4	5 lbs. 4 oz.
Aqualron 8 oz.	AGSAS002W	713757740722	12	10 oz.
Aqualron 16 oz.	AGSAS001W	713757740623	4	1 lbs. 2 oz.
Aqualron 2 lbs.	AGSAS003W	713757750523	4	2 lbs. 5 oz.
AquaCycle Small	ABAAS005W	713757750226	4	1 lbs. 4 oz.
AquaCycle Medium	ABAAS006W	713757750325	4	1 lbs. 9 oz.
AquaCycle Large	ABAAS007W	713757750424	4	2 lbs. 10 oz.
Aquaponic Gardening—Case (20 books)	EVAAS005	780865717015	1	26 lbs.
Aquaponics Explained DVD	EVAAS010	713757741026	10	4 oz.
AquaParts Bell Siphon	CMFAS108W	713757749022	4	5 lbs. 10 oz.
AquaParts Bell Siphon w/window	CMFAS105W	713757744720	4	5 lbs. 13 oz.



## The Aquaponic Source Retail Programs

Our retail program is designed for businesses that are looking to participate in the exploding aquaponics market with a line of high quality products designed specifically for this market. Retailers must have a valid business license and apply for acceptance into our program. All of our retailers are asked to sign a Retailer Agreement and a MAP Agreement stating that they will maintain MAP (Minimum Advertised Pricing) in order to maintain price integrity for everyone.

We offer three Aquaponic Source retail programs. Retailers may participate in one, two or all.

**1. AquaBundance Systems Retail Program:** a drop-ship program featuring all three of our popular AquaBundance Aquaponics System lines—SpaceSaver, Modular, and Tote.

**a.** We offer 15–30% margins on the M.A.P. pricing on our systems. While this may seem lower than typical wholesale margins please consider the following:

**i.** This is only the minimum price we ask you to sell the product for. If you follow the MSRP you will find that your profit margins increase.

**ii.** All of these products retail for between \$695 and \$5295, thus the total profit amount per sale is high.

**iii.** All you need to do is take the order and send us a PO. We arrange shipping and delivery. There is no cost of inventory or shipping to you.

**iv.** You are free to generate additional revenue around installation and ongoing maintenance services.

**b.** We have created some excellent selling tools—brochures, posters, a shelf stand, and catalog—for you and your customer.

**c.** We will arrange for shipping directly to your customer's location at the lowest possible LTL rate (shipping is not included in the cost of the systems).

**d.** The AquaBundance SpaceSaver and the AquaBundance Modular Systems are available as in-store display systems at a greatly reduced price (limited one each per store). If you order a display system we will list your store and its address on our website Retailer Locator (*see back cover for more information*).

## When a customer inquires about aquaponics, say Yes, I can help you.



OTO COURTESY HEALTHY GARDENS

**2. Aquaponic Store Retail Program:** for all of our other private labeled products such as the Aquaponic Gardening book, our AquaParts Plumbing Kits, our AquaCycle cycling kits, and much, much more.

**a.** We offer 20–40% M.A.P. margins on our Aquaponic Store products.

**b.** These products come in shelf-ready packaging when necessary. Currently this is typically a brown or white box with four color vinyl labels, but these will be followed by pre-printed boxes when our wholesale volume warrants it.

**3. Aquaponic Store Drop Ship Program:** for web-based retailers who don't want to hold inventory. You take the order; we ship it for you. We offer 20 - 30% MAP margins on our Aquaponic Store products

### M.A.P. Policy (Minimum Advertised Price)

We ask that all of our retailers to sign the attached M.A.P. Policy stating that they will not advertise a price for any of our products below the listed M.A.P. price. This policy has been created to protect all of our retailers, and ourselves, from predatory pricing practices and helps insure our reputation as a creator of quality aquaponics products. This policy will be strictly enforced and violators will be removed from our retail program.

#### **Order Payment and Processes**

We offer credit terms on our AquaBundance Systems products only. If you are interested in ordering our systems on credit please fill out a Credit Application.



### AquaBundance Systems Orders For Retailers With Approved Credit Terms

**Order Placement:** Email the AquaBundance System Order Form or a purchase order to **sales@theaquaponicsource.com** or fax to **866-920-3746**.

**Shipping Charges:** Once you place your order, we will determine the best possible shipping method and rate and then send you an email with the total dollar amount of your order, including LTL Freight shipping charges.

**Order Release:** Once we have positive written confirmation you have accepted the charges (either a reply email and/or a purchase order) we will ship the order directly to your customer.

**Payment:** We will issue an invoice for payment after the order has shipped. We prefer system orders be paid by check. Credit card payments will incur a 2.5% processing fee.

### AquaBundance Systems Orders For Retailers Without Credit Terms

**Order Placement:** Email the AquaBundance System Order Form or a purchase order to **sales@theaquaponicsource.com** or fax to 866-920-3746.

**Shipping Charges:** Once you place your order, we will determine the best possible shipping method and rate and then send you an email with the total dollar amount of your order, including LTL Freight shipping charges.

**Order Release:** Once we have received payment in full we will ship the order directly to your customer.

**Payment:** We will issue an invoice for payment. We prefer system orders be paid by check. Credit card payments will incur a 2.5% processing fee.

### **Aquaponic Store Orders**

All other wholesale and drop ship orders must be placed directly on our website. Once you have been approved as an **Aquaponic Source Retailer**, we will upgrade your customer account to access the wholesale and drop ship products, notify you via email of the upgrade, and send you a link to the wholesale and drop ship purchasing areas of the website. Once there, you will be able to purchase products and check out using your PayPal or credit card account. **Credit terms are not available for Aquaponic Store Orders.** 

### **Retailer Application Process**

If you would like to become an Aquaponic Source Retailer, please fill out the following documents and send either by email to

sales@theaquaponicsource.com or by fax to 866-920-3746:

- 1. Retailer Application form
- 2. Retail Agreement
- 3. M.A.P. Agreement
- 4. Credit Application (if applicable)
- 5. A copy of your state issued Retail Permit

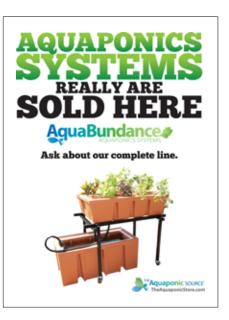
Upon acceptance into our program, we will forward AquaBundance System Order Form and Price Lists to you.

I look forward to working with you to bring this amazing gardening technique to homes and schools across the country! Thank you again for your interest,

Sylvia Bernstein, *President* sylvia@theaquaponicsource.com



Samantha Cubillos, Sales and Marketing





## Use a system display to sell more products!

# AquaBundance<sup>®</sup> Display Systems

The AquaBundance® SpaceSaver and two AquaBundance® Modular Systems are available as in-store display systems at a greatly reduced price. If you order a display system we will list your store and its address on our website Retailer Locator page.

### AquaBundance SpaceSaver Aquaponics System (In-Store Display)

The AquaBundance SpaceSaver is our most popular display system. This compact aquaponic system is high quality, attractive, easy to assemble and easy to use!

- Smaller footprint
- Powder-coated steel Grow Bed Stand with castors included
- Indoor to outdoor
- 8 sq. ft. growing area
- Perfect for schools, patios, apartments, and sunrooms
- Optional Hanging Bar for trellising tall plants or hanging grow lights

item#—TPDAS102 with optional hanging bar item#—TPDAS102wlghtstnd-Terracotta (see inset)



### AquaBundance Modular EasyReach 2-Bed Aquaponics System with Grow Bed Stands (In-Store Display)

Perfect for installations where the grow beds will be side-by-side and against a wall or window.

- Fully expandable
- Perfect for outdoors
- 16 sq ft growing area

item#—TPDAS302-Display

 AquaBundance Modular fish tank will produce 40 lbs. of fish per year optiona

• Includes Grow Bed Stands

### AquaBundance Modular 3-Bed Showcase Display

This display system was designed to showcase all 3 of the AquaBundance Modular grow beds. This will make it easy for your customer to decide which system will work best for them.

- Fully expandable
- 28 sq. ft. growing area
- Showcases all three AquaBundance grow beds (Sleek, Bountiful, and EasyReach)
- AquaBundance Modular fish tank will produce 40 lbs. of fish per year
- Includes Grow Bed Stands





Item#—TPDASX03-Display



www.TheAquaponicSource.com phone (855) 285-4252 fax (866) 920-3746